



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 5380746

Schedule Dates 09/06/22-09/12/22
Advertiser Abigail Spanberger for VA Congress-D (124518)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.2679 (1776108)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2679
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.2679
Spanberger 9/6-9/12

Date Entered 09/01/22
Last Modified 09/08/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,765.00
Net Total \$38,335.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2022	67	\$45,100.00
Grand Total:	67	\$45,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/22-09/08/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM			1	1	1				3	\$300.00	\$900.00	Washington (WJLA)		9/1/22
2.0	Normal Line / SPOT	09/06/22-09/08/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1				3	\$700.00	\$2,100.00	Washington (WJLA)		9/1/22
4.0	Normal Line / SPOT	09/06/22-09/08/22	2	:30	8A- ABC-Good Morning America			1	1	1				3	\$1,600.00	\$4,800.00	Washington (WJLA)		9/1/22
5.0	Normal Line / SPOT	09/06/22-09/08/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$500.00	\$1,000.00	Washington (WJLA)		9/1/22
6.0	Normal Line / SPOT	09/07/22-09/07/22	2	:30	2P- ABC-General Hospital				1					1	\$700.00	\$700.00	Washington (WJLA)		9/1/22
7.0	Normal Line / SPOT	09/06/22-09/08/22	2	:30	3:01P- The Drew Barrymore Show			1		1				1	\$150.00	\$150.00	Washington (WJLA)		9/1/22
7.0.1	Preempt	09/08/22															Washington (WJLA)	Network Special Report/Spot -	
8.0	Normal Line / SPOT	09/07/22-09/07/22	2	:30	3:30P- 4P (EST)				1					1	\$150.00	\$150.00	Washington (WJLA)		9/1/22
9.0	Normal Line / SPOT	09/06/22-09/08/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			2	2	2				6	\$500.00	\$3,000.00	Washington (WJLA)		9/1/22
10.0	Revised Line / SPOT	09/06/22-09/08/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			2	2	2							Washington (WJLA)		9/1/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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11.0	Normal Line / SPOT	09/06/22-09/08/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1		1				2	\$1,500.00	\$3,000.00	Washington (WJLA)		9/1/22
12.0	Normal Line / SPOT	09/06/22-09/08/22	2	:30	11:35P- ABC-Jimmy Kimmel			1		1				2	\$500.00	\$1,000.00	Washington (WJLA)		9/1/22
13.0	Revised Line / SPOT	09/06/22-09/08/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1							Washington (WJLA)		9/1/22
13.1	Normal Line / SPOT	09/07/22-09/08/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1	1				2	\$900.00	\$1,800.00	Washington (WJLA)		9/1/22
15.0	Revised Line / SPOT	09/12/22-09/12/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1										Washington (WJLA)		9/1/22
15.1	Normal Line / SPOT	09/12/22-09/12/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$525.00	\$525.00	Washington (WJLA)		9/7/22
16.0	Revised Line / SPOT	09/12/22-09/12/22	3	:30	6:58A- ABC-Good Morning America		2										Washington (WJLA)		9/1/22
16.1	Normal Line / SPOT	09/12/22-09/12/22	2	:30	6:58A- ABC-Good Morning America		2							2	\$900.00	\$1,800.00	Washington (WJLA)		9/7/22

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17.0	Revised Line / SPOT	09/12/22-09/12/22	3	:30	8A- ABC-Good Morning America		2										Washington (WJLA)		9/1/22
17.1	Normal Line / SPOT	09/12/22-09/12/22	2	:30	8A- ABC-Good Morning America		2							2	\$900.00	\$1,800.00	Washington (WJLA)		9/7/22
18.0	Revised Line / SPOT	09/12/22-09/12/22	3	:30	10:58:25A- ABC-The View		1										Washington (WJLA)		9/1/22
18.1	Normal Line / SPOT	09/12/22-09/12/22	2	:30	10:58:25A- ABC-The View		1							1	\$650.00	\$650.00	Washington (WJLA)		9/6/22
19.0	Normal Line / SPOT	09/12/22-09/12/22	3	:30	3:30P- 4P (EST)		1							1	\$150.00	\$150.00	Washington (WJLA)		9/1/22
20.0	Revised Line / SPOT	09/12/22-09/12/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2										Washington (WJLA)		9/1/22
20.1	Normal Line / SPOT	09/12/22-09/12/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2							2	\$400.00	\$800.00	Washington (WJLA)		9/8/22
21.0	Revised Line / SPOT	09/12/22-09/12/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2										Washington (WJLA)		9/1/22
21.1	Revised Line / SPOT	09/12/22-09/12/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1										Washington (WJLA)		9/1/22
21.2	Normal Line / SPOT	09/12/22-09/12/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2							2	\$600.00	\$1,200.00	Washington (WJLA)		9/7/22

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22.0	Revised Line / SPOT	09/12/22-09/12/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2										Washington (WJLA)		9/1/22
22.1	Normal Line / SPOT	09/12/22-09/12/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2							2	\$900.00	\$1,800.00	Washington (WJLA)		9/1/22
23.0	Revised Line / SPOT	09/12/22-09/12/22	3	:30	11:15:56P- News-7News ON YOUR SIDE at 11PM		2										Washington (WJLA)		9/1/22
23.1	Normal Line / SPOT	09/12/22-09/12/22	2	:30	11:15:56P- News-7News ON YOUR SIDE at 11PM		2							2	\$650.00	\$1,300.00	Washington (WJLA)		9/1/22
24.0	Revised Line / Access	09/12/22-09/12/22	2	:30	6:58:46P- Wheel Of Fortune		1										Washington (WJLA)		9/1/22
24.1	Revised Line / Access	09/12/22-09/12/22	2	:30	6:58:46P- Wheel Of Fortune		1										Washington (WJLA)		9/1/22
24.2	Normal Line / Access	09/12/22-09/12/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/6/22
25.0	Normal Line / Access	09/12/22-09/12/22	3	:30	7:27:41P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/1/22
27.0	Revised Line / SPOT	09/11/22-09/11/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								2				Washington (WJLA)		9/1/22
27.1	Normal Line / SPOT	09/11/22-09/11/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								2	2	\$500.00	\$1,000.00	Washington (WJLA)		9/1/22

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28.0	Normal Line / SPOT	09/11/22-09/11/22	3	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								2	2	\$525.00	\$1,050.00	Washington (WJLA)		9/1/22
29.0	Normal Line / SPOT	09/11/22-09/11/22	3	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$1,400.00	\$1,400.00	Washington (WJLA)		9/1/22
30.0	Revised Line / SPOT	09/11/22-09/11/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								2				Washington (WJLA)		9/1/22
30.1	Normal Line / SPOT	09/11/22-09/11/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$450.00	\$900.00	Washington (WJLA)		9/1/22
31.0	Normal Line / SPOT	09/11/22-09/11/22	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$100.00	\$100.00	Washington (WJLA)		9/1/22
32.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)		9/1/22
33.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$400.00	\$400.00	Washington (WJLA)		9/1/22
34.0	Normal Line / SPOT	09/10/22-09/10/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							2		2	\$500.00	\$1,000.00	Washington (WJLA)		9/1/22

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35.0	Normal Line / SPOT	09/09/22-09/09/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM						1			1	\$200.00	\$200.00	Washington (WJLA)		9/1/22
36.0	Normal Line / SPOT	09/09/22-09/09/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$525.00	\$525.00	Washington (WJLA)		9/1/22
37.0	Normal Line / SPOT	09/09/22-09/09/22	2	:30	8A- ABC-Good Morning America						1			1	\$900.00	\$900.00	Washington (WJLA)		9/1/22
38.0	Revised Line / SPOT	09/09/22-09/09/22	3	:30	3:01P- The Drew Barrymore Show						1						Washington (WJLA)		9/1/22
38.1	Normal Line / SPOT	09/09/22-09/09/22	3	:30	3:01P- The Drew Barrymore Show						2			2	\$150.00	\$300.00	Washington (WJLA)		9/7/22
39.0	Normal Line / SPOT	09/09/22-09/09/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM						2			2	\$400.00	\$800.00	Washington (WJLA)		9/1/22
40.0	Normal Line / SPOT	09/09/22-09/09/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM						1			1	\$600.00	\$600.00	Washington (WJLA)		9/1/22
42.0	Normal Line / SPOT	09/12/22-09/12/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$200.00	\$200.00	Washington (WJLA)		9/6/22

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Accepted-Station: D

Date:

Date:

Comments:

B/E Bookend P/B Piggy Back